



— THE 23RD ANNUAL —

2027 NATIONAL
**DIVERSITY &
LEADERSHIP**
CONFERENCE™

Leadership Without Limits

SPONSORSHIP DOCUMENT

Partnerships that Inspire.
Leaders that Transform.



NATIONAL DEI TRAINING WEEK
(Virtual Training)

March 9-11, 2027



CONFERENCE
(Virtual Conference)

April 13-15, 2027



www.nationaldiversityconference.com

JOIN US IN MOVING DIVERSITY FORWARD

PAST PRESENTERS



**INSPIRING
LEADERS**



**POWERFUL
VOICES**



**TRANSFORMATIVE
IDEAS**



**LASTING
IMPACT**

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This guide offers several ways to partner with the 23rd Annual National Diversity and Leadership Conference. Our goal is to highlight the importance of diversity and inclusion in organizations. We achieve this with the help of amazing guest speakers, panelists, workshops and more. We look forward to strengthening our relationships with our current partners and welcome potential partners in our journey of moving diversity forward. Thank you again for your help.



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WWW.NATIONALDIVERSITYCONFERENCE.COM



DIVERSITY FIRST

CONSORTIUM™

WHO ARE WE?



The Diversity First Consortium (DFC) is a comprehensive hub for Diversity, Equity, Inclusion, and Belonging (DEIB) solutions. As a one-stop resource, the DFC offers an extensive suite of innovative tools, programs, and customized resources that support DEIB efforts across organizations. Through strategic partnerships, we enable corporate leaders and diversity professionals to drive sustained growth and profitability.

Become a Member Today!

The Diversity First Consortium offers flexible membership levels, including Diamond, Platinum, Gold, and Silver, tailored to meet the diverse needs of organizations.

CONTACT A MEMBERSHIP SERVICES REPRESENTATIVE TO GET STARTED TODAY, OR VISIT OUR WEBSITE:

 PARTNERSHIPS@DIVERSITYFIRST.ORG

 <https://dfconsortium.com>

WHAT WE OFFER:

Professional Development & Certification: Equip your team with industry-recognized DEIB certifications and skills to drive impactful initiatives.

Industry Councils: Engage with over 35 councils, covering sectors like energy, tech, retail, and entertainment, to gain industry-specific insights and best practices.

Tailored Events & Conferences: Gain exclusive access to global speakers and immersive workshops, providing actionable DEIB insights across all industries

Talent Recruitment Services: Attract and retain diverse talent through DFC's job boards and specialized recruitment resources

Cutting-Edge Research & Trends: Stay ahead of the curve with access to associations and institutes dedicated to DEIB research, ensuring that your strategies are informed by the latest insights

Recognition and Awards: Celebrate your organization's DEIB impact with recognition awards that highlight your contributions to fostering inclusivity.

Focused DEIB Celebrations: Participate in themed heritage and identity months, cultivating a year-round culture of inclusivity and respect.

Themed DEIB Weeks: Engage in dedicated learning weeks, filled with events and discussions celebrating cultural diversity and individual contributions.

UPCOMING DFC EVENT:

2027 NATIONAL DIVERSITY & LEADERSHIP CONFERENCE™

April 13-15, 2027



NATIONAL TRAINING WEEK



Below is the list of training opportunities. All trainings are for **7 hours** from 9am – 5pm CST. Training schedule is **from March 9-11**. At the completion of each training, individuals will receive a **Certificate**.

TRAININGS OFFERED



DEIB



Employee Resource Group (ERG) Strategy



DEI Strategy & Planning



Belonging First™ & Psychological Safety



DEI Assessment



DEI Certificate



LEADERSHIP



Leading People and Teams



Emerging Leaders



Executive Leadership Development



Inclusive Leadership





SPONSOR LEVEL DIVERSITY CHAMPION

\$50,500
LIMITED TO 8



REGISTRATIONS

- 65 Conference registrations
 - 25 Training opportunities
- or
- 90 Conference Registrations



MARKETING/BRANDING

- Recognition as a DiversityChampion
- Sponsor Company logo on the conference website & app
- Company logo included on social media postings
- Verbal recognition during general sessions
- Quarter page color ad included in conference programs/app
- Company name listed in press releases, online disseminations, and promotional material



ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
- The number of speaking/moderator opportunities is TBD



Thank you for your partnership and commitment to advancing diversity, equity, inclusion, and belonging.



For more information, please visit
nationaldiversityconference.com



SPONSOR LEVEL **DIVERSITY ADVOCATE**

\$35,500



REGISTRATIONS

- 35 Conference Registrations
 - 15 Training opportunities
- or
- 50 Conference Registrations



MARKETING/BRANDING

- Recognition as a DiversityAdvocate Sponsor
- Company logo on conference website & app
- Company logo included on social media postings
- Verbal recognition during general sessions



ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.
- The number of speaking/moderator opportunities is TBD



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SPONSOR LEVEL

DIVERSITY CAMPAIGNER

\$25,500



REGISTRATIONS

- 18 Conference Registrations
 - 10 Training Opportunities
- or
- 28 Conference Registrations



MARKETING/BRANDING

- Recognition as a DiversityCampaigner Sponsor
- Company logo on conference website and app



ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.



SPONSOR LEVEL

DIVERSITY PROMOTER

\$15,500



REGISTRATIONS

- 12 Conference Registrations
 - 5 Training Opportunities
- or
- 18 Conference Registrations



MARKETING/BRANDING

- Recognition as a DiversityPromoter Sponsor
- Company logo on conference website and app



ENGAGEMENT/SPEAKING OPPORTUNITIES

- Opportunity to have individuals from your organization participate as speakers/moderators in breakout sessions.



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SPONSOR LEVEL

DIVERSITY GUARDIAN

\$10,500



REGISTRATIONS

- 10 Conference Registrations



MARKETING/BRANDING

- Recognition as a DiversityGuardian Sponsor
- Company logo on conference website and app



SPONSOR LEVEL

DIVERSITY INNOVATION

\$7,500



REGISTRATIONS AND MARKETING/BRANDING

- Recognition as a DiversityInnovation Sponsor
- 8 conference registrations
- Company logo on conference website



Thank you for your support in
advancing diversity, equity,
inclusion, and belonging.



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THANK YOU FOR YOUR SUPPORT!



PARTNERSHIP. INCLUSION. IMPACT.

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